



## HiOH Partner Toolkit

The Health in Our Hands (HiOH) initiative is excited to share that patients can now enroll online through the HiOH [website](#). We are asking partners to help promote Health in Our Hands through their public facing channels.

To assist partners, this outreach toolkit includes:

- Printable Health in Our Hands poster or flyer
- Draft social media posts for Facebook and Twitter
- Email, newsletter, or website copy
- Imagery to compliment both

Please reach out to Upama Aktaruzzaman at [uaktaruzzaman@lphi.org](mailto:uaktaruzzaman@lphi.org) with any questions you may have regarding the program and/or recruitment opportunities.

### **Social Media:**

Facebook:

- We're a proud supporter of the @HealthInOurHandsNetwork. HiOH provides members with up-to-date information about research and health-related community events directly to their email inbox. Learn more and join at <https://hioh.org/>.
- By joining @HealthInOurHandsNetwork you'll receive monthly updates about health-related research and events, and opportunities to get involved in research projects that improve the health of people like you. Learn more and join at <https://hioh.org/>.
- @HealthInOurHandsNetwork recognizes that individuals are experts on their own health. By joining HiOH, your knowledge, expertise, and opinions will help influence innovations and improvements in healthcare. Learn more and join at <https://hioh.org/>.
- Interested in learning more about patient-centered health research opportunities? Check out this @HealthInOurHandsNetwork video that explains the initiative and how you can sign up: <https://bit.ly/2M6ODpv>.

Twitter:

- We're a proud supporter of @HiOHORG. HiOH provides members with up-to-date information and opportunities to influence research that can affect health. Learn more and join at <https://hioh.org/>. #HealthInOurHands #PatientCenteredResearch
- Want to influence innovations in healthcare? Join the @HiOHORG to share your voice with researchers and healthcare that are working to advance healthcare delivery. Visit <https://hioh.org/> to join! #HealthInOurHands #PatientCenteredResearch
- By joining @HiOHORG you'll receive monthly updates about health-related research and events, and opportunities to get involved in research projects that improve your health

and the health of others. Learn more and join at <https://hioh.org/>. #HealthInOurHands #PatientCenteredResearch

- .@HiOHORG recognizes that individuals are experts on their own health. By joining HiOH, your knowledge, expertise and opinions will help influence innovations and improvements in healthcare. Learn more and join at <https://hioh.org/>. #HealthInOurHands #PatientCenteredResearch
- Interested in learning more about patient-centered health research opportunities? Check out this @HiOHORG video that explains the initiative and how you can sign up: <https://bit.ly/2M6ODpv>. #HealthInOurHands #PatientCenteredResearch

### **Email, Newsletter, or Website Copy:**

[Health in Our Hands](#) (HiOH) recognizes that individuals are the experts on their own health and should have the opportunity to influence innovations in healthcare. The HiOH network is designed to bring together patients, doctors, and researchers to create a community where research ideas and opportunities are shared, with the goal of improving health in the Greater New Orleans area.

Joining HiOH is easy! Visit <https://hioh.org/> to fill out a short form. You'll then receive an email asking you to complete a brief survey about your health experience. You will receive information about opportunities to participate in research and news about research findings and health-related events.

[Name of Organization] is a proud supporter of Health in Our Hands. We encourage you to join today or email [info@hioh.org](mailto:info@hioh.org) for more information.

### **Printable Poster or Flyer & Images for Social Media**

- **HiOH Testimonial.jpg** can be used with suggested tweets or Facebook posts
- **HiOH Social Media Flyer.jpg** can be used with suggested tweets or Facebook posts
- **HiOH Flyer.pdf** can be printed as a flyer or poster and posted in community-facing spaces